

For optimal results call and email candidates.

The “Michael Curtis” CONFERENCE CALL INVITATION (speak with minimal pauses)

Hello _____,

This is _____ from Adcalls.

You recently submitted your resume to one of my associates Joe Soto (Bob Warren, whoever is mentioned in the ad), in response to a career ad we ran on (CareerBuilder, Monsters, HotJobs) for Adcalls.

[insert your upline’s name here] and I would like to speak to you tomorrow in greater detail, but in preparation for that discussion, we want to invite you to a brief company conference call this evening at 8:30 Eastern, and I want to give you those call-in numbers.

The number is 212-796-1700, and your pin code is 6463#.

As far as tomorrow, is this number I called a good number to reach you and are there any times you won't be available?

Okay, I look forward to talking to you then. Bye.

DON'T GET DRAGGED INTO QUESTIONS, simply say:

“I don't mean to be rude, but there's another call waiting. All your questions should be addressed tonight or certainly tomorrow during our one-on-one conversation, and then quickly pick up where you left off.